



MiningWorld
Ukraine

MiningWorld Ukraine 2019

International Exhibition of Equipment,
Special Machinery and Technologies
for Mining, Enrichment and Transportation
of Minerals

Post Show Report

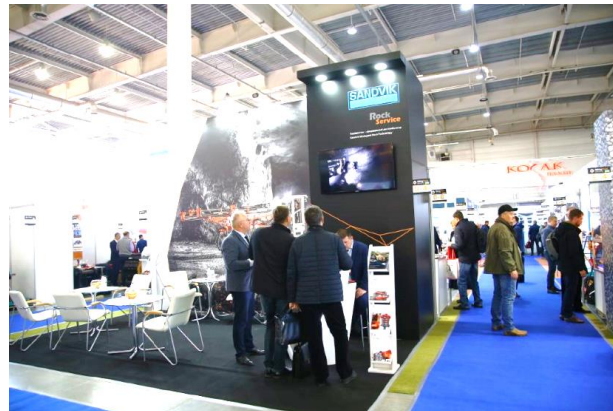
www.miningworld.com.ua

MiningWorld Ukraine is the only international specialized exhibition of mining in Ukraine.

Participants

Participants of MiningWorld Ukraine are the largest Ukrainian and foreign manufacturers and suppliers of machinery, equipment and technology.

For foreign companies, the exhibition MiningWorld Ukraine is an effective promotional tool in the Ukrainian market and the ability to find distributors and large direct clients interested in purchasing for the short period of time.



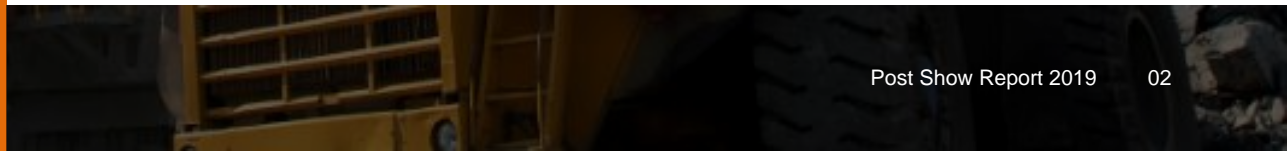
Visitors

Visitors of MiningWorld Ukraine are the specialists of open-cast mining enterprises, coal mines, processing plants, wholesalers from different regions of Ukraine interested in machinery and equipment purchase for extraction, processing and transportation of minerals.

At the exhibition, they have a chance to get acquainted with new equipment demonstrated by the exhibitors, select products matching their production demands and essential for their business tasks solving.

Exhibition area **5 000 m²**

The Project Organizer is a Ukrainian exhibition company Premier Expo (part of ITE Group PLC).



Exhibitors' Profile

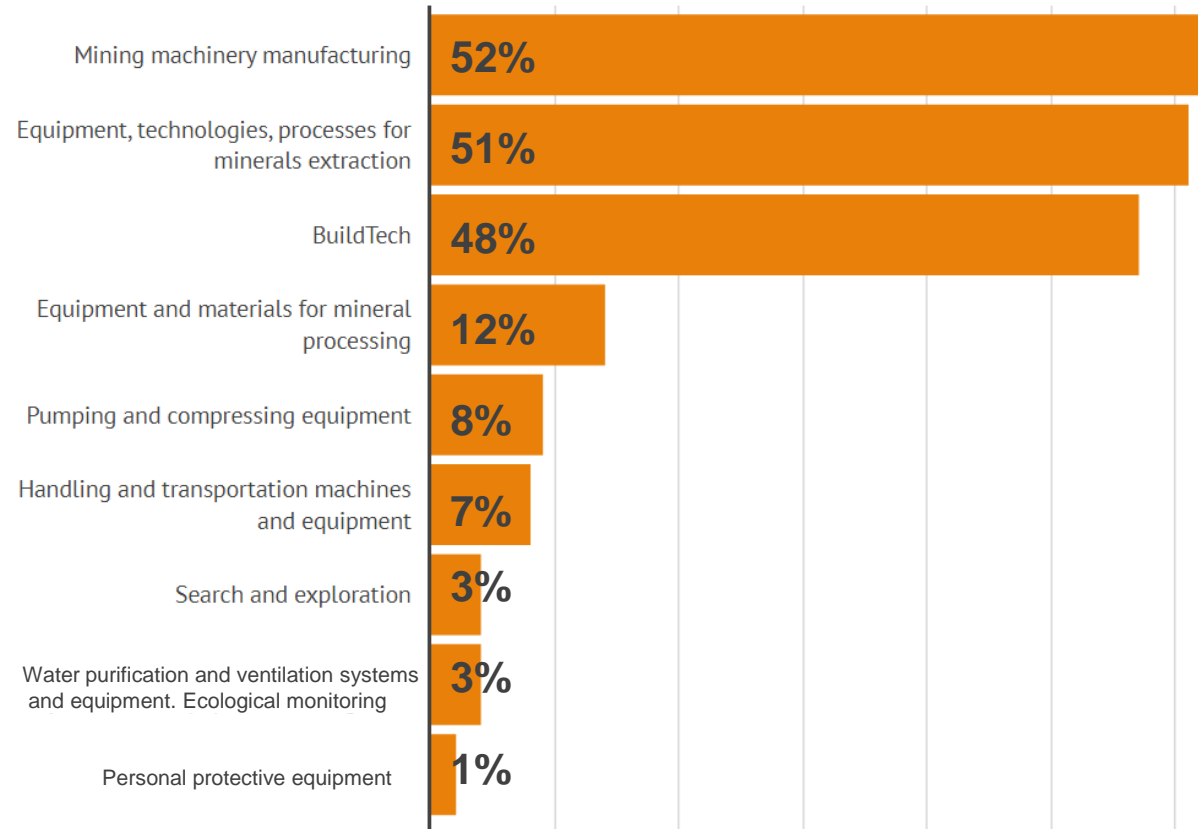
PARTICIPANTS OF THE EXHIBITION

120 companies
from **12** countries

Exhibition participants are the leading domestic and foreign companies, representing the wide range of equipment, materials, machines and technologies for mining industry.

In **2019**, companies from Austria, Belarus, Czech Republic, China, Finland, Germany, Hungary, Italy, Poland, Sweden, the United Kingdom and Ukraine took part in the exhibition.

More than 50 companies were the first-time participants.



Exhibitors Survey Results

Serhii Shliamin, owner and commercial director of Krankomplekt Plant LLC (Zaporizhzhia):

«It is very correct that the organizers chose Zaporizhzhia to host the exhibition. It really is the center of heavy industry and mining. From the very first day of the exhibition we could evaluate both the number and the quality of visitors – it would be unreal to gather representatives of mining and processing plants and companies from Kryvyi Rih, Dnipro, Gorishni Plavni, Zaporizhzhia, Pavlograd, Mariupol, Zhovti Vody, Vuhledar, Selidove, Lysychansk in Kyiv.

Yesterday our stand was visited by representatives of such companies as DTEK, Zaporizhstal, Zaporizhzhkoks, Vilnohirskiy Mining Plant, Mine Pokrovska (Donetsk Region), Kryvyi Rih Iron and Steel Works, private joint-stock company Suha Balka . I am very pleased »



95% of the participants consider their participation to be effective



91% of the participants consider exhibition to be an important business event



87% of the participants assess the exhibition audience as high quality / professional



46% of the participants found new clients



67% of the participants met their regular customers



75% of the participants held presentations on their stands



Business Program

15 Ukrainian and foreign speakers were engaged in the Business Program.

More than 250 leading experts of mining and processing enterprises attended the events.



October 8



Forum of Subsoil Users of Ukraine
Subsoil is the Driver of Economic Development in Ukraine



Awarding ceremony of the 1st Ukrainian Contest
The best Miner of Ukraine



Conference **Zeppelin. New Solutions in the Market of Ukraine**



Evonik Company's Presentation
Creativity Power of Special Chemicals

October 9

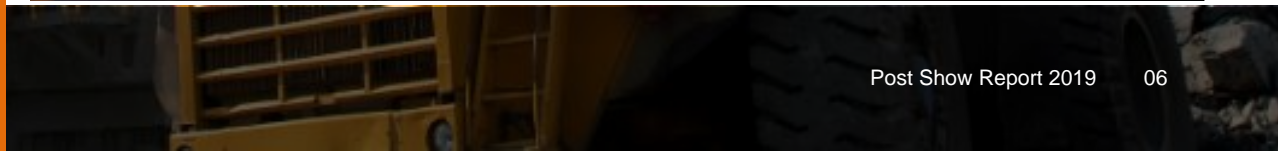


Venta Lab's Conference **The Role of Quality Control in Coke, Steel, Cast Iron and Mineral Production Technology**

Visiting of Industrial Giants of Zaporizhzhia

For the participants of the exhibition, special trips to such main industrial enterprises of the region as Zaporizhzhia Iron and Steel Works (120 km from Zaporizhzhia) and Zaporizhstal were organized.

During the visit, the participants of MiningWorld Ukraine had opportunity to negotiate with the leading specialists of the enterprises.



Group of specialists arrived by bus to the Exhibition

More than 150 mine workers from Donetsk and Luhansk regions (Pavlohrad, Selodove, Vuhledar, Toretsk, Lysychansk), as well as from Dnipropetrovsk region visited the exhibition in groups as technical specialists.



Visitors

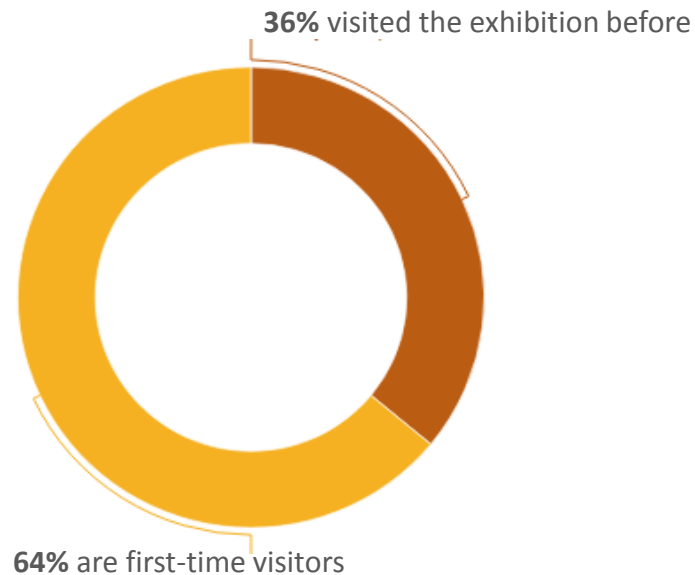
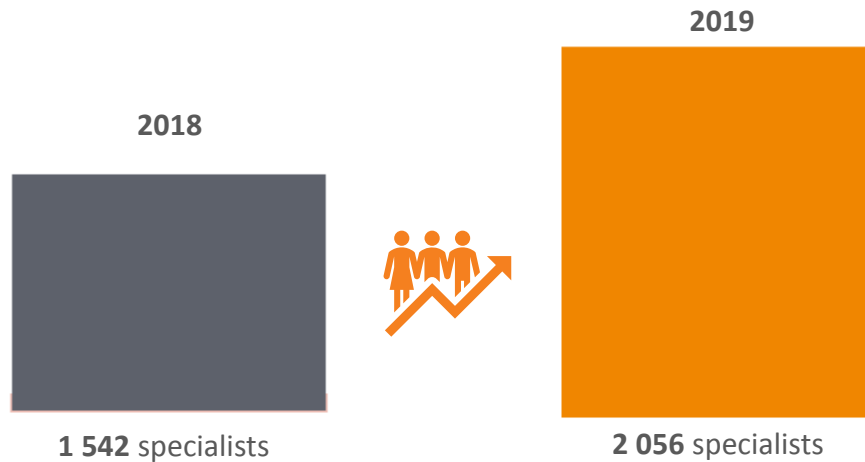
Visitors of MiningWorld Ukraine are the leaders and mining specialists of companies, mines, mining and processing plants:

- purchasers (suppliers)
- technologists
- chief
- engineers
- manufacturers
- builders
- designers, designing engineers
- chief mechanical engineer
- drilling and blasting operations specialists
- motor transport specialists
- energetics
- geologists
- etc.

2 056 specialists visited MiningWorld Ukraine 2019,

which is

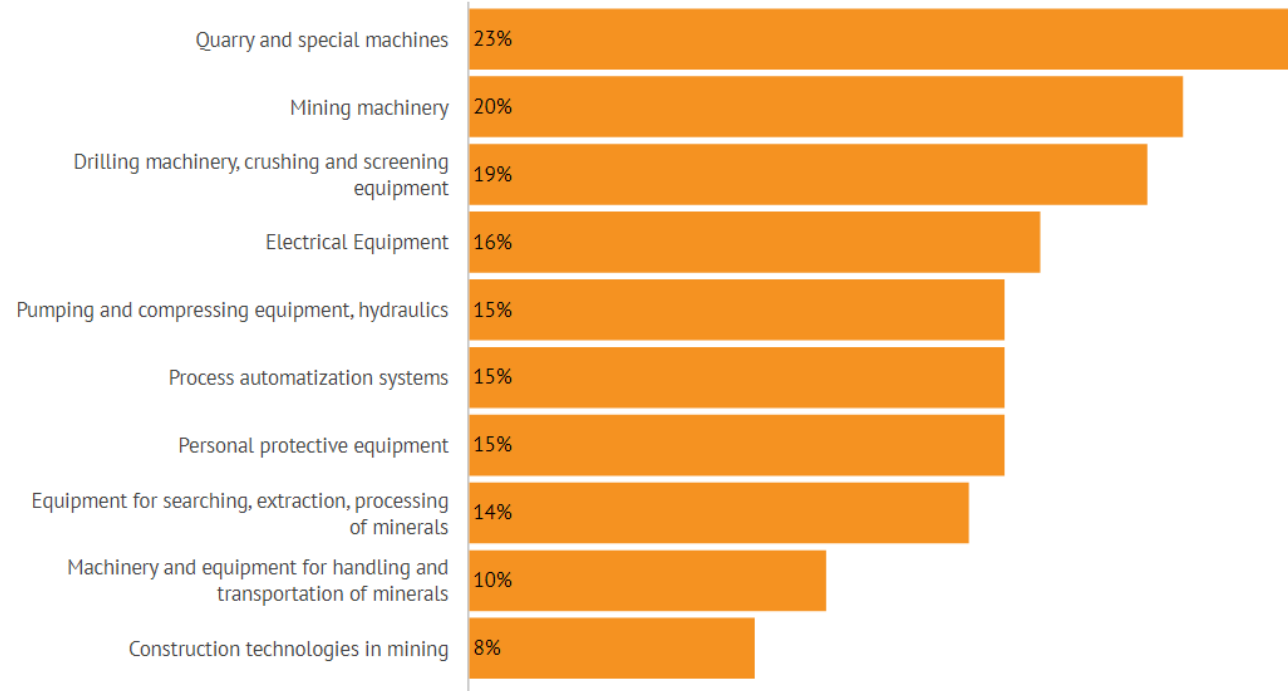
25% more, than in 2018



Visitors



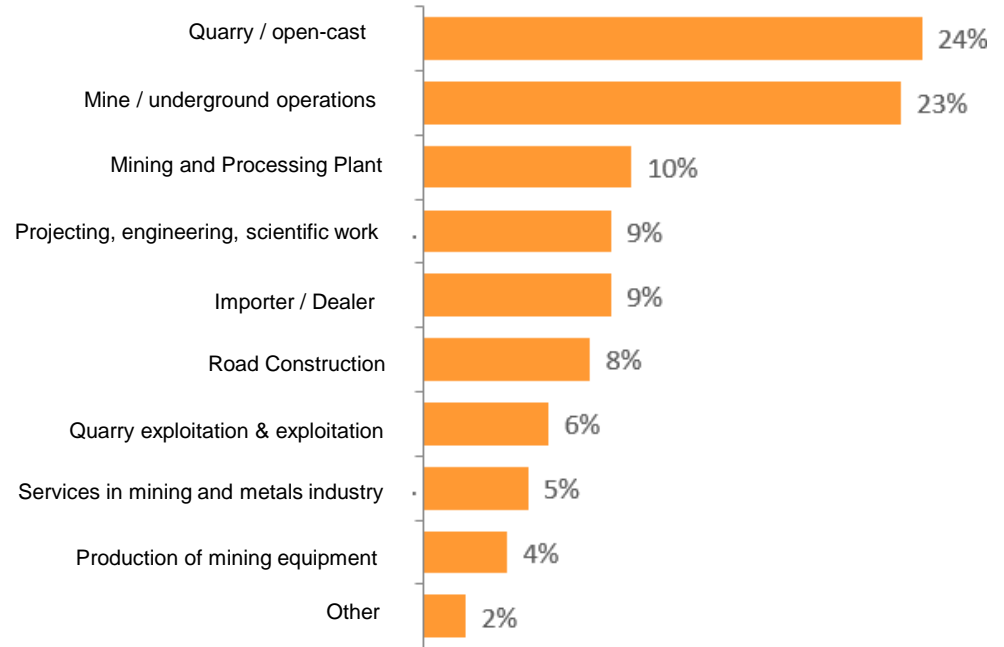
Products of visitors' interest



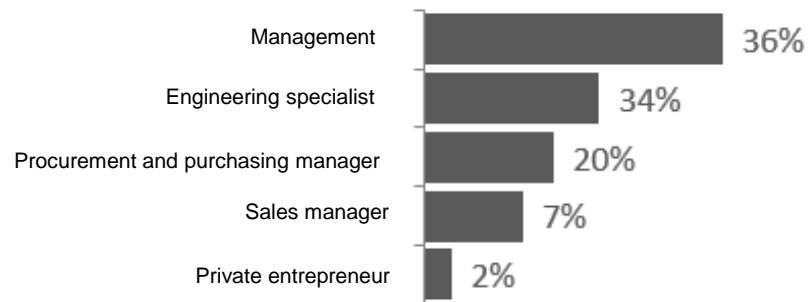
Visitors



Visitors' breakdown by enterprise type



Visitors' breakdown by position



Visitors

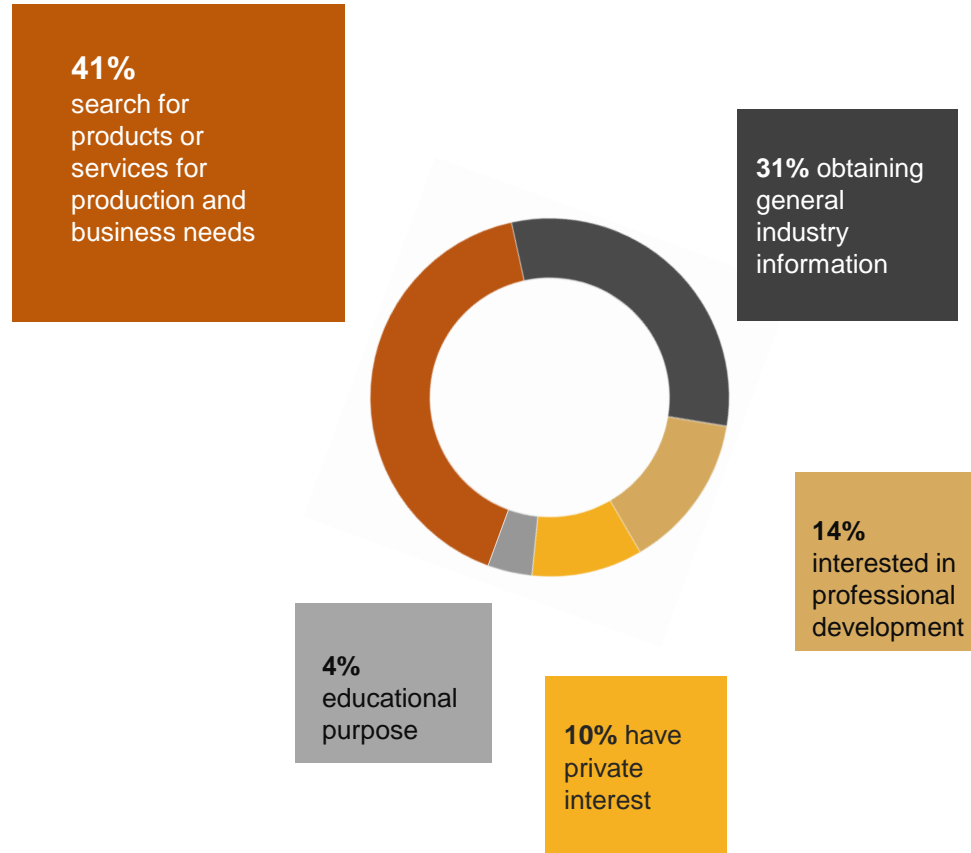


Serhii Rusakov, head of the technical department of processing of Vilnohirsk Mining and Metallurgical Complex:

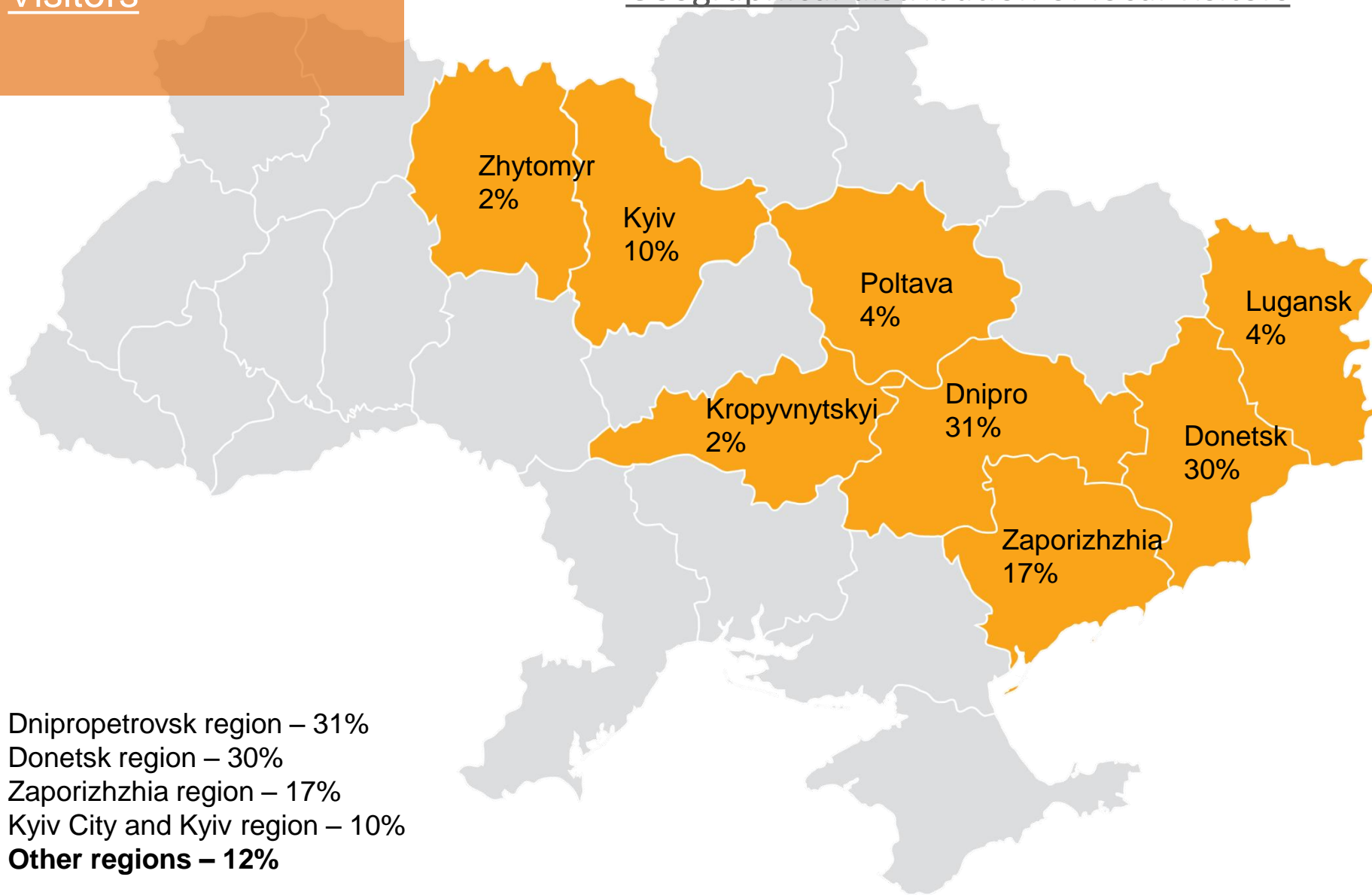
«.. We observed a lot of interesting and useful equipment. The exhibition featured the equipment of the Multotec company, which we know well – hydrocyclones, stackers, screw separators and so on. We reviewed their presentations and latest offers. They suggested us to implement some innovations for the future for better quality of concentrates separation, which we will definitely consider».



Visitors' breakdown according to visiting purpose



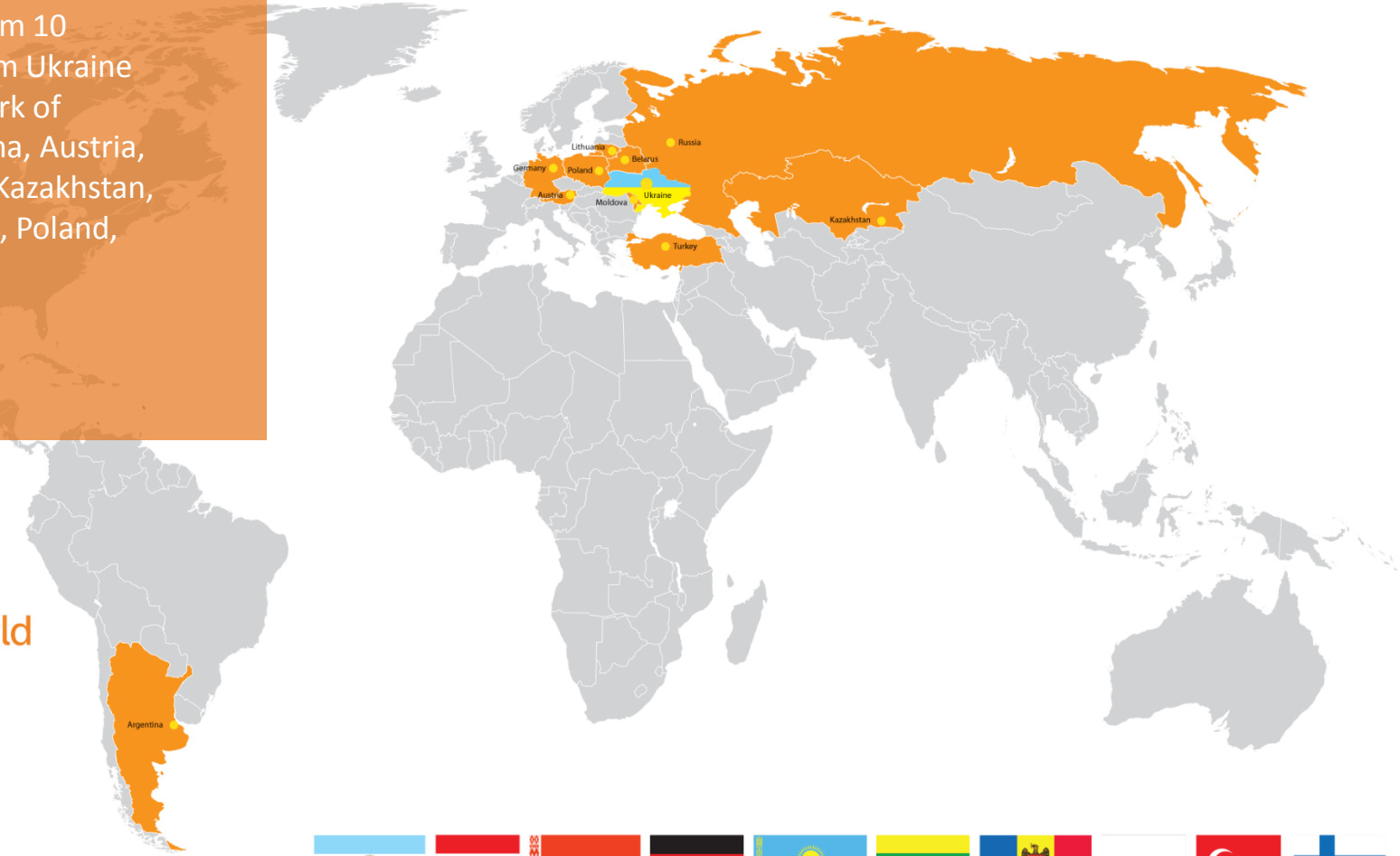
Geographical distribution of local visitors



Visitors

In 2019, visitors from 10 countries apart from Ukraine took part in the work of exhibition: Argentina, Austria, Belarus, Germany, Kazakhstan, Lithuania, Moldova, Poland, Russia, Turkey.

Geographical distribution of visitors from abroad



Foreign Exhibitors Reviews

“

WELTER ZAHNRAD GMBH (Germany)
Dietmar Fischer, chief sales manager,
Central and East Europe:

«I am pleased with the quality visitors percentage, we managed to negotiate with several target partners. Special thanks to the Exhibition Director for inviting the representative of the plant with whom we have long wished to cooperate with to our stand. Thanks to the organizers team for the support, professionalism and atmosphere at the exhibition.»



”



“

Ofama (Poland), Patrik Szega,
Sales Department Director.

«There were a lot of interested people, especially yesterday. There were representatives of Ukrainian companies (factories) who wanted to cooperate with us, which is very good. Many target customers are coming. In contradiction to another European exhibitions, where it is often the case that the exhibition is large but very few interested people come.»

”



MiningWorld
Ukraine

MiningWorld Ukraine

October 7-9, 2020

Ukraine, Zaporizhzhia

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